



Hybrid Event

ISF2021: A Walking Tour of Punjabi Market



Indian Summer Festival has collaborated with the Punjabi Market Regeneration Collective to create a **self-guided audio tour that leads you on an experiential walk through Vancouver's vibrant Punjabi Market, invoking the five senses and creating a sense of place.** This is not a group event that has a set start and finish time, and is designed for you to take in your own time with a family member/friend or alone, and at your pace. Have a meal or pop into establishments along the way - you choose! Once in the market, the audio tour narrated by artists, shop owners, and community members, will give you an insight into the past, present, and vibrant future of this significant Vancouver neighborhood.

The Tour Explained:

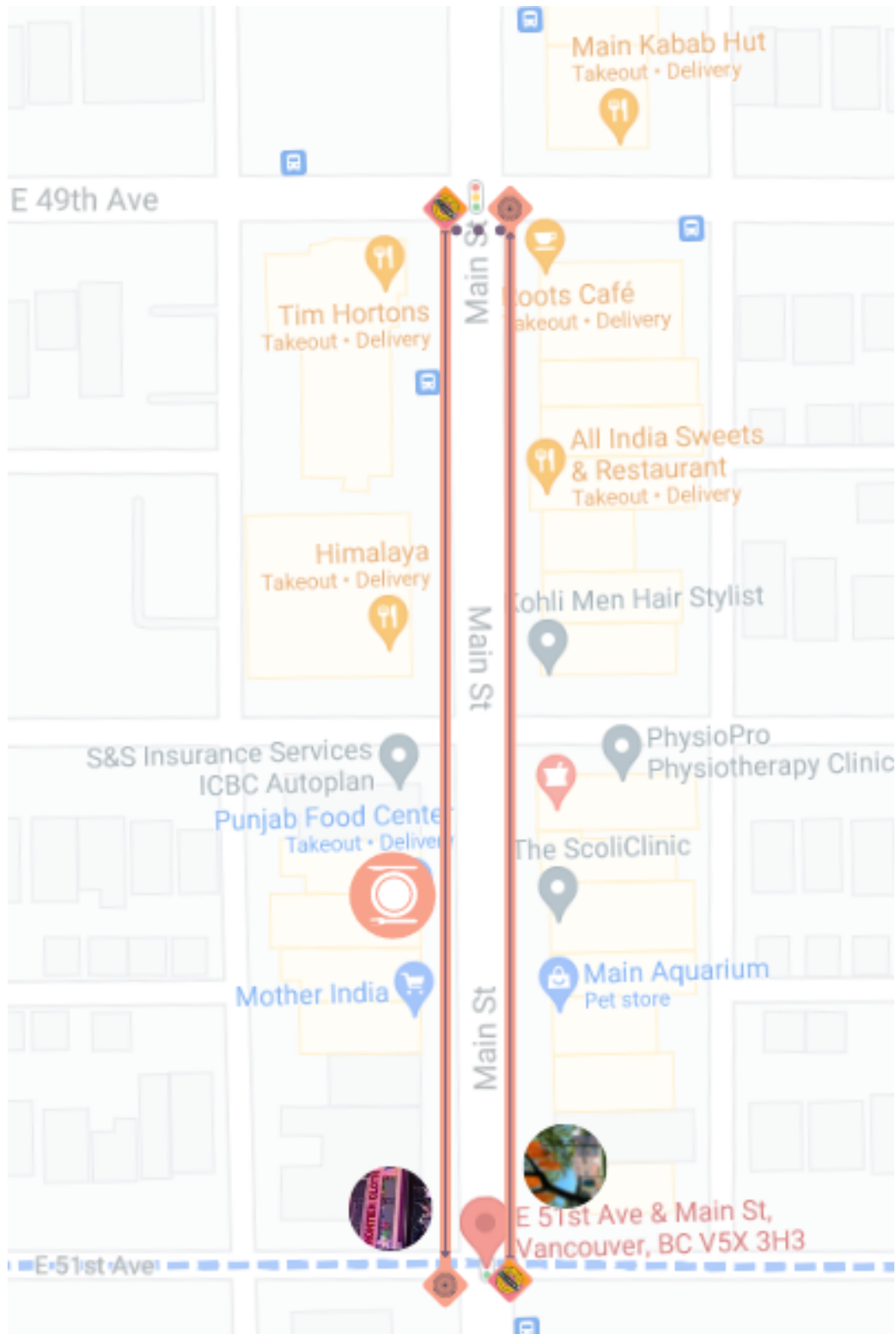
When: July 3 - July 17, 12noon - 5pm* daily, except Tuesdays

You can do the tour anytime but as the Market is most active from 11.30am to 6pm, and many businesses in the market are closed on Tuesdays we recommend visiting during those times*, Wednesday to Monday for the full experience. We suggest you go around lunch time so you can start the tour with a meal at Himalaya Restaurant, and grab sweets from the various sweet shops along the way!

Where: Vancouver | 51st Avenue and Main Street → 3 blocks north → 49th Avenue and Main Street , covering a total distance of 650m approximately..

This is a self-guided tour so there won't be a meeting point but there is a designated starting point. The tour begins at the intersection of : Main Street and 51st Avenue on the west side of Punjabi Market, in front of Frontier Cloth House. The recommended route from here is → north-bound up Main Street → until 49th Avenue, across the street and then→ south-bound from 49th Avenue/Main Street → down Main Street, ending at Marigolds in the Market at 51st Avenue and Main Street, which is just across from the starting point.

We have created a map for your reference and all the instructions and directions are mentioned in the recording.



How to Tour:

- 1) Visit this link via your mobile device - <https://bit.ly/3Ao6yPy>
- 2) When you see the below screen open, you may click 'PLAY' to begin the tour.



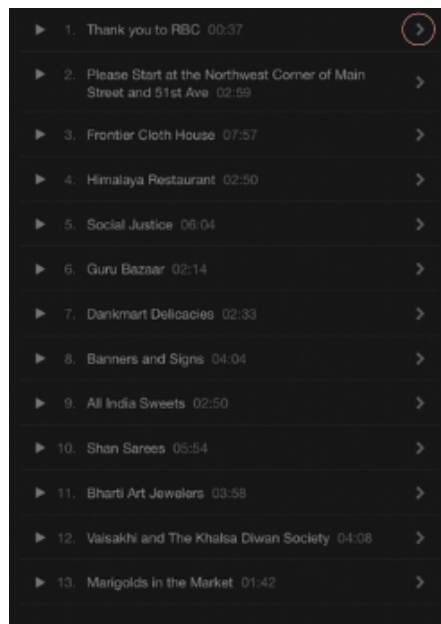
- 3) To make this tour accessible, and maximize the experience, we have also included a photograph and a transcript ('lyrics') for each track. For this option follow the steps below:

A. When you land on the page below, scroll towards the bottom

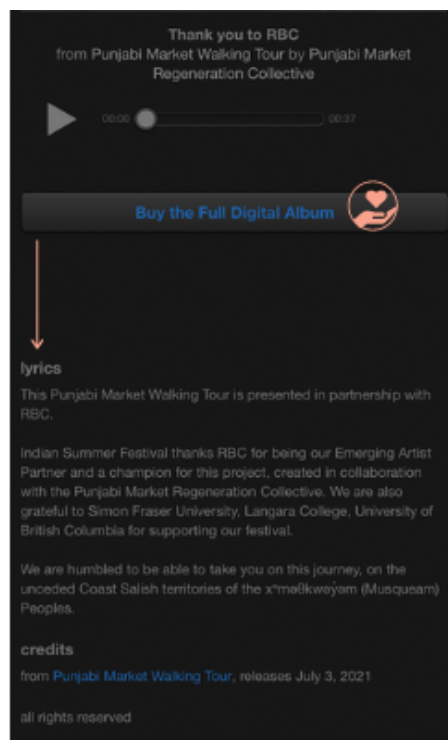


- B. You will see the list of tracks below. To view the photo and transcript ('lyrics') for each track as you move through the tour, click on the arrow to expand the view.

C.



- D. Once you see the image scroll towards the bottom for the transcript ('lyrics'). **Optional: If you would like to make a donation or if you have an android device and would like to download the tour to your mobile device, click 'Buy the full Digital Album'.*



- D. To play the next track navigate back to the main menu.

How to have the best experience on the Tour.

Checklist:

- ☐ Download the audio tour to your mobile phone (and maybe even have a listen beforehand to orient yourself) before you leave home
- ☐ Carry noise cancelling headphones if available for the ideal listening experience
- ☐ Wear comfortable shoes - there will be more standing and observing than walking. The tour is only 3 blocks each way, and is mapped onto/utilizes the Vancouver sidewalks and Street access.
- ☐ Wear a hat, breathable clothing and apply sunscreen - You will be spending time walking and standing in the sun! You may also want to carry an umbrella for the sun.
- ☐ Carry a backpack or reusable shopping bag for your purchases (you will likely end up making a few) + water bottle to stay hydrated. Plan for at least 1 hour in the market + time to pop into shops and further explore what lies beyond the shop windows. From jewellery, to apparel, sweets to samosas, novelties and more!

Top Tips:

- ★ While self-guided, this tour is well suited to be enjoyed in good company so you may want to bring a buddy/friend/family member/colleague to walk, explore, and have lunch and chai (tea) with. Tip: Make sure each of you brings your own device and headphones to hear the tracks properly.
- ★ Ambient sounds (e.g. cars passing by) can sometimes make it difficult to hear the recording. You might find it useful to listen to the tracks before going on the tour. Once you have the lay of the land, you can re-listen to the tracks as you complete the tour.
- ★ If you need to use the washroom, there is a public restroom at the Sunset Community Centre. See this map for precise location: [Sunset Community Centre - Google Maps](#). The community centre is located near the starting point and ending point of the tour.
- ★ **Road safety** - please be aware of your surroundings and use marked pedestrian crossings when crossing streets. Main St. is a busy road!
- ★ **COVID safety** - For your own safety and that of others please wear a mask in public spaces and inside establishments. Kindly follow and respect occupancy limits of establishments and maintain adequate physical distance. Keep up to date with the most current guidelines of the public health office at all times, here: <https://www.canada.ca/en/public-health/services/diseases/2019-novel-coronavirus-infection/guidance-documents.html>